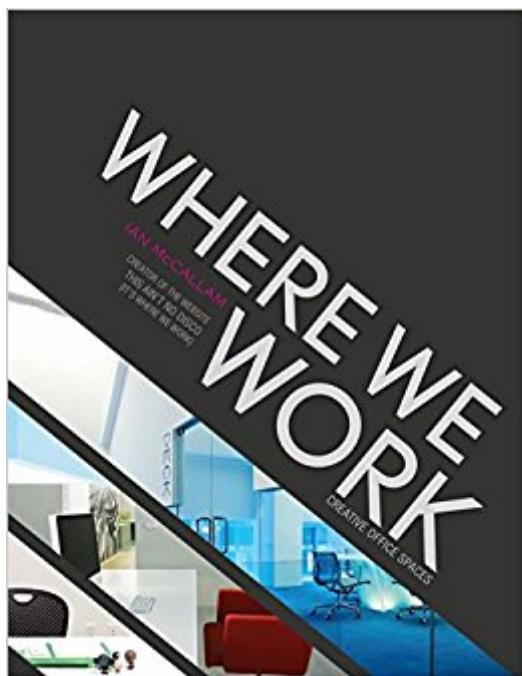


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# Where We Work: Creative Office Spaces



## **Synopsis**

With full-color photographs, floor plans, and architectural sketches, *Where We Work: Creative Offices* is the fascinating extension of the innovative website "this ain't no disco (it's where we work)." The first book of its kind, *Where We Work: Creative Offices* features the most contemporary, creative, and efficient office designs from the world's most respected and cutting-edge design and media firms.

## **Book Information**

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## **Customer Reviews**

Inside this volume, author Ian McCallam profiles his top picks of the world's most extravagantly designed creative office spaces within the Advertising, Media and Design industry. Spaces that not only inspire, but invite us to re-evaluate our lives from nine to five.

Ian McCallam is the creator of *This Ain't No Disco (It's Where We Work)*, a popular website that showcases work environments and interior design from some of the world's most acclaimed (and extravagant) agencies in the Advertising, Media, and Design industry, and author of the book *Where We Work: Creative Office Spaces*. Ian is currently the managing director for a group of internet ventures in Sydney, Australia. Never one to disconnect, he continues to pursue a variety of online creative enterprises in an effort to explore and exploit the myriad possibilities of the Internet.

Subtitle of the book is *Creative Office Spaces*, but the book is actually very limited in its scope and

insight. It seems that the total scope of Creative means advertising firms and architectural firms. Isn't Apple creative? Isn't NASA creative. Where are the engineers, automotive designers, product designers, city planners, and all the rest of the people involved in creating the world around us? Creativity does not end with advertising or architecture and anyone who thinks it does should get out of their shell. The photography is classic Architectural Digest sort of stuff. Endless photos of interesting spaces without people in place or work being done. Most of the spaces are impractical. Offices should be designed with people in mind, not as sculptural objects. If you're looking for ways to spend lots of money on impressive spaces, get this book. If you're looking to create practical spaces that integrate work with space and environment, then look elsewhere.

I've seen this book on the site. This ain't no disco, so I decided to get it as soon as possible. It's really amazing. The offices are so cool. And I am getting some cool ideas to my office.

This book was needed for research on ideas for office spaces in our art department. The book itself was very well organized with excellent pictorial examples.

As a Corporate Interior Designer, I have been a fan of the 'Aint no Disco, its where we work' website for some years - and as soon as I saw there was a coffee table type book being released I was first on the list for one! It is packed full of images and original ideas - many which I have not seen on the website before. It's well worth getting for an ideas/inspiration source book. Can't wait for the next edition now!....

This is definitely one of the best (if not THE best) book on office design out there at the moment. Highly recommended for corporate designers as a source of inspiration, and for anyone who is in the business of creative workspace interiors. Well done Ian!

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